

ZAVAR DESIGN PRESS RELEASE

www.zavardesign.eu

ISH 2019

Frankfurt am Main



11-15 March

Hall 9.2

Stand A10





Awarded for Best Innovative Design by the ACID, Zavar Design will display at the **ISH 2019**, World's leading trade fair for HVAC+Water.

Zavar Radiators - a unique and stylish heating solution

The Macedonian company Zavar Design won the prestigious 2017 Best Innovative Design Award of the American Association of Interior Designers – ACID New York Metro.

The award was presented during the traditional Architectural Digest Design Show, held 2017 in New York. The award is bestowed on designs that improve quality of life allowing and assisting people to achieve greater everyday comfort.

"Zavar Design's radiators are an ideal combination of function and art; they are minimalist and elegant, inspired by the plastic arts. Each heater is a handmade work of art made of stainless steel that shapes interiors and seduces with its individuality and verve. "We have always been led by the premise that it is not enough to create products that are functional, user friendly and useful; rather, we seek to create products that bring joy and excitement, pleasure and fun in the life of people. Every radiator made by Zavar Design has a unique story, inspired by personal experience or a common obsession. Our heaters emit character, style and passion," said Marta Naumovska Grncharova, General Manager, and the creative force of the company.

"Most people try to hide radiators but a truly amazing one like this from Zavar Design will be front and center in a home," is how US web magazine Homedit describes Zavar Design's products showcased at the Architectural Digest Design Show in New York, putting them on the short list of creative innovations that draw thousands of people to the show. "They have a powerful presence, and accentuate the contemporary style of interior design. Zavar's heaters are much more than just radiators and bring much more than just heat." "The installation illustrated the brand's core mission, displaying materials in a very interesting way to showcase functional products that combine design and technology," published ASID NEW YORK METRO for the company and its innovating and recognized products.

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Some of timeless Zavar Design collections are:

DROP: collaboration with the Macedonian based brand 'KAPKA' led by Jana Acevska. Three drop shapes were designed as a basis for the collection of 11 elements that can be combined in countless ways. This gives the customer a unique experience of being involved in the creation process, and having customized and unique pieces of heating art.



PRESENSE

ARTLINE: A whole universe made by a single linear scratch.
Each intersection, each line leads to a new figure, new story, and a new world.



ATOMIC: is totally new approach in designed radiators, transferring the natural structure of the molecules into a piece of well-organized design. This structure allows endless combinations of dimensions and shapes beyond the boundaries of everything that is common.



Zavar Design first time exhibits at ISH Frankfurt 2013. Since then, Zavar Design was present at following international exhibitions: **MCE, Milan** (2014 and 2016), **AD design show, New York** (2017), **ICFF, New York** (2017). Year 2018.

Zavar Design was honored with **BIG SEE product award** during the Month of Design Ljubljana.



BIG SEE

The **BIG SEE platform** recognizes the great production and potential of an array of spheres and sectors, from architecture and design; art, culture and lifestyle; sports, science, education and politics; business and commerce; and travel, food and hospitality.

BIG SEE's annual program will bring people from the creative and business sectors from all 18 SEE countries together into the **BIG SEE** initiative – as part of awards, conferences, festivals, exhibitions and pavilions.

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Zavar Design is a company that produces designer radiators that stand out in quality and design, distinguishing them from other similar products on the market. The products are intended for customers who value quality, craftsmanship, and design. Led by the idea that progression of design progresses quality of life, Zavar Design creates heaters bodies that exceed all industrial style expectations.

American Association of Interior Designers

The American Society of Interior Designers (ASID) strives to promote the values of interior design and the dynamic and evolving forms created by the human mind. Through education, knowledge sharing, advocacy, community building and outreach, the Association strives to advance well-being and sustainability and to showcase the impact of design on the human experience and the value interior designers provide.

Next show where Zavar Design exhibit their last collections is
ISH Frankfurt, on March 11-15, 2019, Hall 9.2 Stand A10.

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